



Re-Accreditation MBA in International Healthcare Management – Report



General Information

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Name of President of the School (there is no parent institution):

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Name of Individual to Contact with Questions Related to the Report:

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Programme Management:

Annette Wright, Programme Director
Prof. Dr. Rainer Sibbel, Academic Director

Study Programme:

MBA in International Healthcare Management (MBA)

Date of Programme Audit:

26.02.2021 (programme presentation)
05.03.2021 (programme assessment)
13.04.2021 (decision on programme accreditation by Accreditation and Continuous Improvement Committee)

Auditors:

External Faculty: Prof. Dr. Steffen Fleßa, Universität Greifswald
Business representative: Jürgen Hahn, Jürgen Hahn Consulting (Healthcare Life Science)
Student: Nicole Pinto, Class of 2021
External Student: Dr. Maximilian Kittel, Universität Bayreuth
Alumna: Lydia Kirchner, Core Botanica Processors LLC

Audit Result:

All criteria in the conformity check ("formale Kriterien") and the assessment of the curriculum and concept part ("fachlich-inhaltliche Kriterien") were fulfilled.

MBA in International Healthcare Management Programme Profile

Degree	MBA			
Type of study	Presence	<input type="checkbox"/>	Blended Learning	<input type="checkbox"/>
	Full time	<input type="checkbox"/>	Intensive	<input type="checkbox"/>
	Part time	<input checked="" type="checkbox"/>	Joint Degree	<input type="checkbox"/>
	Dual	<input type="checkbox"/>		<input type="checkbox"/>
	Extra-occupational	<input type="checkbox"/>		<input type="checkbox"/>
	distance learning	<input type="checkbox"/>		<input type="checkbox"/>
Standard period of study in semesters	4 Semesters (20 months)			
Number of ECTS credits awarded	60 ECTS			
Assignment of the study programme	Post-exp. master's degree			
Profile type	Application-oriented			
Start of study on (date) first year it was offered?	2003			

First accreditation (date)	2003 FIBAA
Re accreditation (date)	04.05.2017

1. Programme Name and Degree

MBA in International Healthcare Management (MBA)
(Post-experience Programme)

2. Qualification Goals and Learning Outcomes

Learning Goal 1

In-depth knowledge and understanding of general management, the impact of different healthcare systems on management decisions, as well as business acumen.

Learning Objective 1

Students demonstrate strong theoretical and practical knowledge of the concepts of business, entrepreneurship, management and leadership, as well as the interdependencies among them.

Learning Objective 2

Students can identify the structures and differences in the healthcare systems of different countries and their impact on management decisions.

Learning Objective 3

Students can analyse the major trends in healthcare and explain their impact on healthcare management and delivery.

Learning Goal 2

Analytical and critical thinking skills combining analysis, judgment and creativity to generate innovative solutions and make balanced strategic decisions in a global healthcare environment.

Learning Objective 1

Students form independent opinions by collecting, processing, synthesizing and evaluating qualitative and quantitative information from a variety of scientific, professional and practical sources to reach appropriate business decisions.

Learning Objective 2

Students apply comprehension, analysis, judgment and creativity to develop comprehensive, interdisciplinary solutions to complex problems taking into account the unique context of healthcare.

Learning Objective 3

Students will transfer management approaches from other industries into the context of healthcare.

Learning Goal 3

Effective executive intercultural communication, collaboration and cooperation skills.

Learning Objective 1

Students demonstrate convincing executive writing skills in research, business reports, and other forms of written business communication.

Learning Objective 2

Students will be able to express and defend their opinion on certain topics in a professional manner appropriate for their respective audience.

Learning Objective 3

Students are effective team leaders and team members who competently collaborate and cooperate with diverse, interdisciplinary and intercultural teams towards common tangible outcomes.

Learning Goal 4

Responsible, inspirational and ethical leaders of teams and organizations within healthcare.

Learning Objective 1

Students will reflect and develop their own leadership character based upon an understanding of personal virtues and traits, ethical values, professional standards, managerial competencies, and leadership styles.

Learning Objective 2

Students will identify the issues in healthcare management which may present ethical challenges and know how to find solutions, taking into account the impact on different stakeholders.

Learning Objective 3

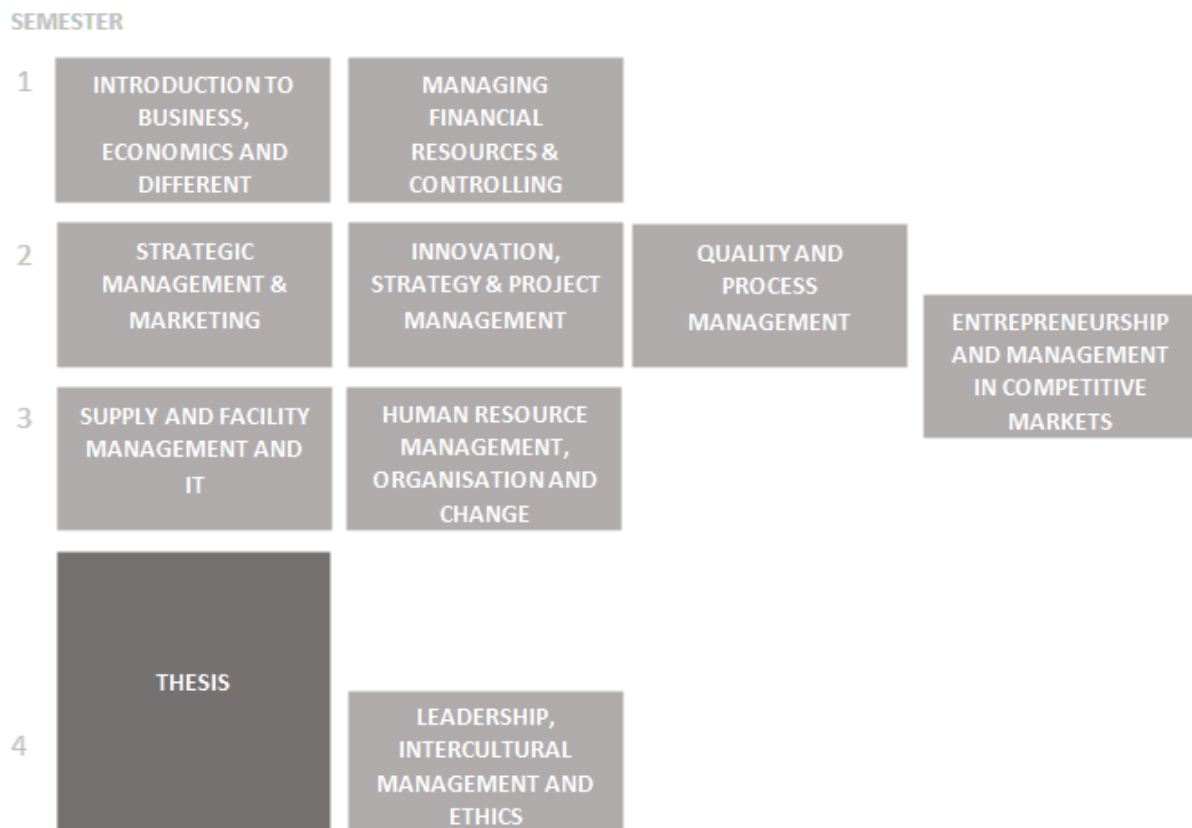
Students lead by example, exert positive influence over others, champion diversity and inclusion along a variety of dimensions, and orchestrate personal, organizational and societal change for the better.

3. Target Group/Student Profile

The MBA IHM is designed for middle to executive level managers who work in the healthcare sector. The programme attracts participants from public, private and non for profit sector organisations who want to build their general management skills.

Along with healthcare providers (physicians, surgeons, nurses and allied health providers) the MBA attracts people from the pharma, medtech and biotech industries, as well as administrative heads from regulatory bodies who need to extend or update their knowledge and leadership capabilities.

4. Curriculum (e.g.: main learning content, practical relevance, student mobility, specializations, for POMs and MBAs: explanation of connection between professional qualification and study program concept, etc...)



The programme begins with the fundamentals of healthcare systems and business, then progresses to market and strategy, to processes and resources. The key integrative element of the programme is the MBA Master's thesis.

5. Didactic Concept

The didactic concept of the MBA programme is built around interactive and collaborative teaching and learning. This learner-centred approach is intended to harness the collective experience of the participants and enhance the practice-oriented nature of the programmes. In close collaboration with the programme director, faculty have considerable freedom to select teaching and learning methods that best correspond to the content of their module and to their personal style.

Key teaching and learning methods employed in the programmes include:

- in-class lectures
- interactive discussions
- case-based teaching
- seminars
- presentations
- individual or group assignments

Other in-class teaching and learning methods utilised when considered appropriate by faculty include:

- in-class teamwork
- role plays
- simulations, both paper- and computer-based
- practice integration

- workshops
- individual and peer coaching

6. Study Format (presence, blended-learning, 3-day module, etc...)

The length of the part time programme is 20 months, comprised of 10 modules (8 residential modules of 7 days in duration, 1 e-based, 1 thesis module). Modules are delivered in selected locations globally: Frankfurt, London, Bangalore, Baltimore, Singapore and Dubai. Participants are provided with a schedule of module dates well in advance of the beginning of the program to enable planning with their employer.

The MBA programme is designed for working healthcare professionals and executives to provide a thorough understanding of the international healthcare business and develop general management skills.

The programme aims to develop responsible healthcare leaders and to equip them with practical business skills, advanced entrepreneurial skills, leadership expertise and integrity, in order to master the challenges in a globalised healthcare sector. It fosters an enhanced awareness of healthcare issues, trends and practices likely to influence the future. International study locations in Europe, America, Middle East and Asia and a diverse student body ensure a truly international experience.

In the 10 modules the participants gain an academic and real-world foundation relevant for a career in the healthcare sector while working full-time. The 8 residential modules last 7 days each. The balance between on- and off campus learning ensures minimal disruption to one's professional life.

Programme Accreditation at Frankfurt School

Programme accreditation at Frankfurt School is conducted by means of cluster audits, where sensible. Related academic programmes move through the audit process together. This allows for individual programme assessments, but also for cross-programme takeaways and identifying cross-programme improvement measures where necessary. The MBA in International Healthcare Management is part of a cluster audit, together with the Full-time and Part-time MBA and the Executive MBA.

The aim of the audit is to assure the compliance with legal regulations and quality standards, to evaluate the programmes curriculum with its learning outcomes and to continuously improve and develop the academic programme to meet Frankfurt School's claim for excellence. It is conducted as follows:

- (1) The Quality Assurance Officer of Frankfurt School conducts one part of the audit, assessing whether the academic programme is compliant with all relevant regulations and standards.
- (2) An external auditor group assesses the programme's curriculum and concept, the programme delivery and the continuous improvement of the programme. The external auditor group is composed of relevant stakeholders and peers, taking different perspectives into account.

The assessment is based on the self-report of the respective programme, including the relevant documentation. As a result of the assessment, the following can be imposed:

- Criterion is fulfilled
- Recommendation: Criterion is overall fulfilled but there is room for thought/improvement
- Condition: Criterion is not fulfilled

An overall positive assessment leads to the accreditation of the respective academic programme.

The underlying regulations of the audit are:

- Studienakkreditierungsverordnung des Landes Hessen (Musterrechtsverordnung)
- Hessisches Hochschulgesetz (HHG)
- Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG)
- ECTS Guidelines

- Lisbon Convention
- Frankfurt School: General Course and Examination Regulations (GCER) and Specific Programme Regulations, Bylaws
- Qualifikationsrahmen für Deutsche Hochschulabschlüsse (HQR)
- Deutscher Qualifikationsrahmen/Europäischer Qualifikationsrahmen (DQR/EQR)
- AACSB 2020 Guiding Principles and Standards
- MBA Accreditation Criteria
- EQUIS Standards & Criteria

Due to the current COVID 19 situation, on-site visits were conducted online.

Results

(1) Conformity Check

The overall impression by the quality assurance officer was very positive. All criteria in the conformity check ("formale Kriterien") were fulfilled and no conditions were imposed. Recommendations concern the following topics: (1) distribution of ECTS points related to the semester of the programme, (2) modularisation, (3) specification of relevant job experience on which the programme built on, (4) review workload distribution and scheduling (5) a clearer template for qualification of external lectures.

The quality assurance officer recommended the re-accreditation of the MBA in International Healthcare Management.

(2) Assessment Curriculum and Concept

The overall impression of the MBA in International Healthcare Management was very positive and all criteria in the assessment of the curriculum and concept part ("fachlich-inhaltliche Kriterien") were fulfilled.

The external auditor group imposed no conditions and highlighted the following points: Clear USP with the focus on Health Care, the different international teaching locations with a good mix of Faculty (both academic and practitioners) and some new elements, which were implemented during the COVID 19 (e.g. online access to Careers Services or online Alumni talks).

Recommendations concern the following topics: (1) diversity of the programme in terms of background, nationality and organisations, (2) workload distribution, (3) programme development to broadening of the programme profile, (4) clear recruitment process, (5) improve literature resources especially more access to medical articles and data bases, (6) think about module content and objective in some cases, (7) integration of life case studies.

The external auditor group recommended the re-accreditation of the MBA in International Healthcare Management.

Decision of Programme Accreditation

Based on the results of

- (1) the conformity check by the Quality Assurance Officer and
- (2) the assessment of the external auditor group

the Accreditation & Continuous Improvement Committee decided on the re-accreditation of the MBA in International Healthcare Management on 13 April 2021.

With 5 votes in favour and one abstention the following decision was made:

The MBA in International Healthcare Management will be accredited for a period of 8 years (until 30 April 2029) and the seal of programme accreditation of the "Akkreditierungsrat" will be awarded. A "Kompaktverfahren" has to be conducted after 4 years (until 30 April 2025).

Programme Management was given 6 weeks' time (until 25 May 2021) to formally object against this decision or against condition and recommendations. No objections were raised.

Programme Management has to define the improvement measures and their implementation. Within one year Programme Management has to present the results to the Accreditation and Continuous Improvement Committee (by April 2022).