

TRANSLATION OF THE FIBAA REPORT ON QUALITY CRITERIA

<http://www.fibaa.de/ger/downlo/bericht/HfB-MBA-HM-zentraleliste.pdf>



FIBAA - Foundation for International Business Administration Accreditation
International Foundation for the Quality Assurance of Bachelor, Master and MBA
studies (<http://www.fibaa.de/engl/about-us.htm>)

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| Subject | International Hospital Management |
| Degree | Master of Business Administration |
| Duration of programme | 18 months |
| Type of programme | Part-time, for persons in full-time employment |
| University | <p>HfB - Business School of Finance and Management / Hochschule für Bankwirtschaft Private Fachhochschule der Bankakademie e.V. Sonnemannstr. 9-11 60314 Frankfurt am Main http://www.hfb.de</p> <p>in conjunction with</p> <p>Nations HealthCareer School of Management gGmbH Headquarters Neuendorfstrasse 20a 16761 Henningsdorf http://nations-healthcareer.com</p> |
| Faculty | <p>HfB - Business School of Finance and Management / Hochschule für Bankwirtschaft Private Fachhochschule der Bankakademie e.V. Sonnemannstr. 9-11 60314 Frankfurt am Main http://www.hfb.de/Navigator/Master-Programme/MBA_International_Healthcare/Show</p> |

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| Accredited by | FIBAA |
| Date of accreditation | 5 September 2003 |
| Duration of accreditation | 30 September 2006 |
| Conditions | None |
| Programme profile | <p>The part-time postgraduate MBA programme (International Hospital Management Option), run by HfB - Business School of Finance and Management (Hochschule für Bankwirtschaft), is designed for current and future executives in the healthcare management sector. Its <u>aim</u> is to produce healthcare managers with a sound knowledge of comparative international healthcare, rather than focussing on hospital management in the narrow sense. The programme equips participants with the skills to draw on international best practice when approaching their management responsibilities and, if necessary, to move away from or overcome established practices in their national systems in a target-oriented way. The <u>target market</u> is Germany and overseas. As 100% of the course is taught in English, it appeals to international participants as well.</p> <p>The programme lasts for 18 months and is part-time.</p> <p>The programme is funded by course fees amounting to € 28,000.</p> <p>The <u>admission criteria</u> are clearly described in the Study and Examination Regulations for the programme.</p> <ul style="list-style-type: none"> • A first academic degree recognised by the Hesse Ministry of Higher Education, Research and the Arts (HMWK) • At least three years of relevant work experience, preferably in the healthcare sector • A successful English test, which can be selected from a list of current test procedures • GMAT score or other test prescribed by the Admissions Committee • Two letters of recommendation in the prescribed form |

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| | <ul style="list-style-type: none"> • Two essays from a list of four prescribed subjects • Confirmation from employer that he/she approves the course of study and the travel involved. <p>The programme is <u>modular</u>. In thematic terms, all ten modules begin by establishing a <u>general management</u> paradigm which is then applied to the <u>health sector</u> using practical case studies and theoretical reflection.</p> <p>With one exception, the module coordinators are professors from the HfB or leading academics holding chairs at the University of Münster, Technical University Berlin and the London School of Economics. In the case of the "Management of Processes" module, the module coordinator is a leading hospital manager in Japan.</p> <p>The content of all modules guarantees a high level of international relevance, as is borne out by the fact that five of the modules take place abroad.</p> |
| Summary evaluation by FIBAA | <p>The MBA Programme (International Hospital Management Option) run by Hochschule für Bankwirtschaft / HfB - Business School of Finance and Management fulfils the FIBAA quality standards for MBA programmes and is accredited by FIBAA. All the quality elements which must be identified in an initial (preliminary) accreditation procedure are fulfilled according to current knowledge. The programme is run in conjunction with Nations HealthCareer School of Management gGmbH (NHCS).</p> <p>The programme concludes with the award of the academic degree of Master of Business Administration by HfB - Business School of Finance and Management (Hochschule für Bankwirtschaft).</p> <p>The Master's degree opens the way for employment in the higher service.</p> <p>The infrastructure and organisation of the programme at HfB appear, overall, to be ideally suited to supporting the study objectives.</p> <p>The programme's <u>management</u> and <u>academic directors</u> must continue to develop the programme on a systematic basis and ensure that it proves its worth in</p> |

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| | <p>the international MBA market.</p> <p>The overall concept of the programme, the well-designed and logical curriculum and the composition of the staff, combined with university strategy and administrative measures, ensure that the academic and professional objectives of the programme are likely to be achieved very effectively.</p> |
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Quality Profile

MBA (International Hospital Management Option), HfB Business School of Finance and Management (Hochschule für Bankwirtschaft), 2003

(The criteria 01 bis 09 in the self documentation <Selstdokumentation> and <FBK> are not scaled and therefore not part of this „profile“.)

| | Quality Criteria | 10 | 9 | 8 | 7 | 6 | 5 | 4 | 2 | 0 | |
|---------------|---|-------------|-----------------|-----------|--------------|----------|------------------|------------|----------|-------------------------|------|
| | | Maxim um | Excell- ent+ | Excellent | Very Good | Good | Satisfact ory | Sufficient | Existent | Not Existent | |
| | MISSION&GOALS | 10 | 9 | 8 | 7 | 6 | 5 | 4 | 2 | 0 | |
| *10 | Mission design | | | | X | | | | | | |
| 11 | Positioning: higher education market | | | | X | | | | | | |
| 12 | Positioning: academic and employability | | | X | | | | | | | |
| 13 1 | Graduate profile: definition | | | | | X | | | | | |
| --2 | Graduate profile: coherence | | | | | X | | | | | |
| 14 | Definition of objectives | | | X | | | | | | | |
| 15 1 | Curriculum: outline | | | | | X | | | | | |
| --2 | Curriculum: texture | | | | | X | | | | | |
| 16 | Science institutes connections | | | | X | | | | | | |
| 17 | Transfer (tradition. studies) | | | | | | | | | X | |
| | ADMISSION | | | | | | | | | | |
| * 21 1 | Requirements statement | | | | X | | | | | | |
| --2 | Entry degree | | | | X | | | | | | |
| * --3 | Work experience | | | | | X | | | | | |
| -4a | Cohort: figure | | | X | | | | | | | |
| -4b | : international | | | X | | | | | | | |
| -4c | : branches | | | X | | | | | | | |
| 22 1 | Admission test | | | | | | | X | | | |
| * --2 | Foreign language test | | | | | X | | | | | |
| --3 | Personal profile | | | | | | X | | | | |
| 23 | Admission ratio | | | | | | | | | | n.b. |
| 24 1 | Success rate: regulars | | | | | | | | | | n.b. |
| 2 | Success rate: equivalents | | | | | | | | | | n.b. |
| 25 | Admission procedure handling | | | | | | X | | | | |
| | STRUCTURAL ELEMENTS | 10 | 9 | 8 | 7 | 6 | 5 | 4 | 2 | Not existent | |
| *31 1 | Modules | | | | X | | | | | | |
| *- 2 | Integrative concept | | | | X | | | | | | |
| -3 | : general mgt. provisions | | | | X | | | | | | |
| -4 | : keeping track | | | | | X | | | | | |
| -5 | : methods | | | | X | | | | | | |
| 32 | Academic stature | | | | X | | | | | | |
| *33 1 | International: general philosophy | | X | | | | | | | | |
| * --2 | :lectures | | X | | | | | | | | |

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| --3 | :comparison method | | | X | | | | | | | |
| --4 | Intercultural education | | | | X | | | | | | |
| *--5 | Language | | | | X | | | | | | |
| * 34 1 | Practice: management process | | | | | X | | | | | |
| * --2 | :economic science methods | | | | | X | | | | | |
| * --3 | :managerial behavior | | | | | X | | | | | |
| * --4 | : EDP use | | | | | | X | | | | |
| * 35 1 | Learning process control: tutoring | | | | | X | | | | | |
| * --2 | : exams | | | | X | | | | | | |
| --3 | : CPS | | | | | X | | | | | |
| * --4 | Student's programme evaluation. | | | | | | X | | | | |
| * 36 1 | Society& industry: progr. dev. co-op. | | | | X | | | | | | |
| --2 | : projects in companies | | | | | X | | | | | |
| --3 | : research in companies | | | | | | | X | | | |
| --4 | : guest speakers | | | X | | | | | | | |
| *--5 | : advisory board | | | | | X | | | | | |
| --6 | : placement service | | | | | | | | | X | |
| --7 | : alumni organisation | | | | | | | X | | | |
| | CONTENT | 10 | 9 | 8 | 7 | 6 | 5 | 4 | 2 | 0 | |
| * 41 | Content, relevance | | | | X | | | | | | |
| *421a | Courses: Ø key areas (functional) | | | | X | | | | | | |
| *421b | : Ø key areas (leadership) | | | | X | | | | | | |
| --2 | : in-depth | | | | X | | | | | | |
| * --3 | : personal dev./ key competencies | | | | | | X | | | | |
| --4 | : ethical & social aspects | | | | | | X | | | | |
| 431 | Consistency of curriculum | | | | | X | | | | | |
| ---2 | Theories applied | | | | X | | | | | | |
| 441 | Internship handling | | | | | | | | | X | |
| --2 | Projects handling | | | | | X | | | | | |
| 451 | Growth: science/intellectual | | | | | | X | | | | |
| --2 | : academic person | | | | | X | | | | | |
| * 461 | Courses: syllabi | | | | | | | X | | | |
| --2 | : performance | | | | X | | | | | | |
| | TEACHING& LEARNING METHODS | 10 | 9 | 8 | 7 | 6 | 5 | 4 | 2 | 0 | |
| * 511 | Academic climate | | | | X | | | | | | |
| * --2 | Activating methods | | | | X | | | | | | |
| * 52 | Group segmentation | | | | | X | | | | | |
| * 531 | Course material | | | | | | | X | | | |
| --2 | : use of IT | | | | | X | | | | | |
| --3 | : case studies | | | | X | | | | | | |

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| 541 | Organized Research& Teaching relations | | | | | X | | | | | |
| --2 | R&T relations: effectiveness | | | | | X | | | | | |
| --3 | Significance of thesis | | | | | | | | | | n.b. |
| * 551 | Support: library | | | X | | | | | | | |
| --1a | : company files | | | X | | | | | | | |
| * -2 | : IT-/CT-labs | | | X | | | | | | | |
| -3 | : availability/open | X | | | | | | | | | |
| 56 | Skills adopted | | | | | | | | | | n.b. |
| | FACULTY | 10 | 9 | 8 | 7 | 6 | 5 | 4 | 2 | 0 | |
| * 611 | Faculty: size and structure | | | | X | | | | | | |
| * --2 | : professional integrity | | | | X | | | | | | |
| --3 | : flexibility | | | X | | | | | | | |
| 62 | : formal academic standing | | | | X | | | | | | |
| * 631 | :research flow into teaching | | | | X | | | | | | |
| --2 | : publications | | | | | X | | | | | |
| 641 | : business experience | | | | | X | | | | | |
| --2 | :consulting experience | | | | X | | | | | | |
| 651 | :capacities, international | | | | | | X | | | | |
| --2 | :capacities, interdisciplinary | | | | X | | | | | | |
| --3 | :capacities, teaching | | | | X | | | | | | |
| * 66 | :performance checks | | | | | | X | | | | |
| | MANAGEMENT & INFRASTRUCTURE | 10 | 9 | 8 | 7 | 6 | 5 | 4 | 2 | 0 | |
| * 71 | Study schedule | | | X | | | | | | | |
| 72 | Programme development | | | | X | | | | | | |
| 731 | Organisational framework | | | X | | | | | | | |
| * --2 | Administration staff | | X | | | | | | | | |
| --3 | Hardware (Telcom/IT) | | | X | | | | | | | |
| --4 | Student application handling | | | X | | | | | | | |
| * --5 | Annual report | | | | X | | | | | | |
| * 741 | Room facilities | | X | | | | | | | | |
| * --2 | Classroom equipment | | X | | | | | | | | |
| 75 | Acommodation service | | | | X | | | | | | |
| 761 | Physical fitness support | | | | | | | X | | | |
| --2 | Mental recreation support | | | | | X | | | | | |